#### How We Collect and Use Information

We collect the following types of information about you:

#### Information you provide us directly:

We ask for certain information such as your e-mail address when you correspond with us or use our energy calculator.

#### Information we may receive from third parties:

We may receive information about you from third parties. For example, if you access our websites or Service through a third-party connection or login, for example, through Facebook Connect, by "following," "liking," adding the MWANGAZA application, linking your account to the MWANGAZA Service, etc., that third party may pass certain information about your use of its service to MWANGAZA. This information could include, but is not limited to, the user ID associated with your account (for example, your Facebook UID), an access token necessary to access that service, any information that you have permitted the third party to share with us, and any information you have made public in connection with that service. If you allow us access to your friends list, your friends' user IDs, and your connection to those friends, may be used and stored to make your experience more social, and to allow you to invite your friends to use our Service as well as provide you with updates. You should always review, and if necessary, adjust your privacy settings on third-party websites and services before linking or connecting them to the MWANGAZA website. You may also unlink your third party account from the Service by adjusting your settings on the third party service.

#### Analytics information:

We may directly collect analytics data, or use third-party analytics tools and services, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

#### Log file information:

Log file information is automatically reported by your browser or mobile device each time you access the Service. When you use our Service, our servers automatically record certain log file information. These server logs may include anonymous information such as your web request, Internet Protocol ("IP") address, browser type, referring / exit pages and URLs, number of clicks and how you interact with links on the Service, domain names, landing pages, pages viewed, and other such information.

#### Device identifiers:

When you access the Service by or through a mobile device (including but not limited to smart-phones or tablets), we may access, collect, monitor and/or remotely store one or more "device identifiers," such as a universally unique identifier ("UUID"). Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device's operating system or other software, or data sent to the device by MWANGAZA. A device identifier may convey information to us about how you browse and use the Service. A device identifier may remain properly if use or availability of device identifiers is impaired or disabled.

#### Location data

When you access the Service by or through a mobile device, we may access, collect, monitor and/or remotely store "location data," which may include GPS coordinates (e.g. latitude and/or longitude) or similar information regarding the location of your mobile device. Location data may convey to us information about how you browse and use the Service. Some features of the Service, particularly location-based services, may not function properly if use or availability of location data is impaired or disabled.

# Commercial and marketing communications:

We use the information we collect or receive, such as your email address, to communicate directly with you. We may send you emails containing newsletters, promotions, and special offers. If you do not want to receive such email messages, you will be given the option to opt out or change your preferences. We also use your information to send you Service-related emails (e.g., account verification, purchase and billing confirmations and reminders, changes/updates to features of the Service, technical and security notices). You may not opt out of Service-related emails.

## **Sharing of Your Information**

We will not rent or sell your information into third parties outside MWANGAZA and its group companies (including any parent, subsidiaries and affiliates) without your consent, except as noted below:

• Who we may share your information with: We may share your information with third-party business partners and Trusted Users for the purpose of providing the Service to you. Third party business partners will be given limited access to your information as is reasonably necessary to deliver the Service, and we will require that such third parties comply with this Privacy Policy, or operate under a similar privacy policy.

# $What \ happens \ in \ the \ event \ of \ a \ change \ of \ control:$

We may buy or sell/divest/transfer the company (including any shares in the company), or any combination of its products, services, assets and/or businesses. Your information such as customer names and email addresses, User Content and other user information related to the Service may be among the items sold **or** otherwise transferred in these types of transactions. We may also sell, assign or otherwise transfer such information in the course of corporate divestitures, mergers, acquisitions, bankruptcies, dissolutions, reorganizations, liquidations, similar transactions or proceedings involving all or a portion of the company.

# Instances where we are required to share your information:

MWANGAZA will disclose your information where required to do so by law or subpoena or if we reasonably believe that such action is necessary to (a) comply with the law and the reasonable requests of law enforcement; (b) to enforce our Terms of Use or to protect the security, quality or integrity of our Service; and/or (c) to exercise or protect the rights, property, or personal safety of MWANGAZA, our Users, or others.

The MWANGAZA Privacy Policy does not apply to, and we cannot control the activities of third-parties. Please consult the respective privacy policies of such third parties or contact such third parties for more information.

# **How We Store and Protect Your Information**

## Storage and Processing:

# Keeping your information safe:

MWANGAZA cares about the security of your information, and uses commercially reasonable safeguards to preserve the integrity and security of all information collected through the Service. To protect your privacy and security, we take reasonable steps (such as requesting a unique password) to verify your identity before granting you access to your account. You are responsible for maintaining the secrecy of your unique password and account information, and for controlling access to your email communications from MWANGAZA, at all times. However, MWANGAZA cannot ensure or warrant the security of any information you transmit to MWANGAZA or guarantee that information on the Service may not be accessed, disclosed, altered, or destroyed.